

**Utah Society of Certified Public Managers  
2004 Annual Report to the Society  
January, 2005**

**Society Name:** Utah Society of Certified Public Managers

**Society Address:** Utah Society of Certified Public Managers  
c/o Utah Department of Human Resource Management  
2120 State Office Building  
Salt Lake City, Utah 84114-1531

**2004 Officers and Board of Directors:**

**Officers**

President:	Mel Castillo
President-Elect:	Happi Hansen
Past President:	Suzee Briscoe
Secretary:	Tara Conolly
Treasurer:	Kent Naisbitt

**Directors / Committee Chairs**

Bylaws:	Ron Stallworth
Manager of the Year:	Suzette Green-Wright
Membership:	Criag Coulson
Newsletter/	
Public Information:	Violet Smit
Programs:	Christine Nguyen
DHRM Liaison	Cyndy Nelson

**Other Individuals**

Newsletter Editor:	Larene Wyss
Webmaster:	Craig Odekirk

**2004 Society Objectives and Accomplishments**

*Participate in a full partnership with the Utah Department of Human Resource Management in sponsoring the 6<sup>th</sup> Annual Managers' Conference in May 2004*

The 6<sup>th</sup> Annual Managers' Conference was successfully held in May 6, 2004, at the Rice Eccles. The theme of the conference was "Flux Embracing Change & Transition." The speakers were Palmer DePaulis of the Utah Tax Commission, John Njord of the Department of Transportation, Amanda Dickson of KSL Radio, Raylene Ireland of the Department of Workforce Services, etc. The conference fee was \$79 for the early birds and \$89 for the others. The profit was split equally between USCPM and DHRM. Evaluations by attendees were positive.

*Continue the development of a Society Strategic Plan supporting the Society's Mission, Vision, and Values, including Action and Monitoring Plans.*

The Society's Strategic Planning Committee continues to modify and improve the strategic plan. The committee will continue to fine tune and complete the plan this coming year.

*Provide regular American Academy of Certified Public Managers (AACPM) updates to Society members.*

Information, including AACPM newsletters, national conference information, and educational opportunities, has been regularly shared with Society members.

*Encourage membership growth and active participation.*

Retaining members, attracting new members, and increasing the participation of members have all been identified as strategic goals. A number of specific actions to reach those goals have also been identified, which have already begun to be implemented.

#### *Other Activities*

The Society will offer mini-CPM classes to the members. This will update our skills with the newly added subject matters to the CPM curriculum.

#### **Other Accomplishments**

The Society newsletter was distributed 2-3 times this year

Eight monthly lunch meetings were held.

The Manager of the Year was announced at the Annual Conference in May. The MOTY Committee solicited nominations and selected finalists, after which the winner was named by the Governor's Final Selection Committee.

The Board recommended Bylaws changes which will be voted on by January.

The Utah winners of the 2004 AACPM George Askew Award were recognized at the CPM graduation held on July 2004.

#### **Membership Statistics**

In 1999, membership increased from 89 to 153.

In 2000, membership increased from 153 to 180.

In 2001, membership decreased from 180 to 144. This largely reflects a policy change, that registration for the Annual Managers' Conference no longer included Society membership.

In 2002, membership decreased from 144 to 140.

In 2003, membership decreased from 140 to 136.

In 2004, membership decreased from 136 to 129.

Note: The decreased in membership from 2002 was due largely to Agency's budget cuts.